

European Art in Southern China

German artist Christa Schmid-Ehrlinger successfully exhibits her works at Art Canton

The Berlin-based LDXArtodrome Gallery, having been very active in Asia for years, took part in Art Canton in Southern China for the first time in late September, showing works of selected artists. Due to its long-standing activities in Beijing, Shanghai and Hong Kong, the gallery was already well-known to a number of visitors and consequently enjoyed a corresponding amount of interest in the artists it showed.

Among the artists shown was the artist Christa Schmid-Ehrlinger from Germany. She was represented by two larger works. According to gallery director Stephan Kunkler, “interest in the works of Christa Schmid-Ehrlinger was gratifying, and there were several professional art collectors who have shared their contact details with us in order to gain access to more material from this artist. This indicates that the artist is very well able to hold her own against the Chinese competition, which is something that cannot be said, unfortunately, about every European artist, considering the incredibly amount of variety and innovation in the Chinese art market. It is now essential to expand Christa Schmid-Ehrlinger’s potential in the Asian region continuously by presenting her attractive approaches to gestural painting and object paintings to trade experts, supported by strong arguments.”

Asked about the gallery’s sales at Art Canton, Kunkler stresses that during an artist’s introduction phase, sales tend to be sporadic, while systematic acquisitions may be expected later on. “However, we’ve been pleasantly surprised”, says Kunkler. “Although we have participated in this event for the first time, we have made sales in the five-figure range, and furthermore, we have had a number of additional inquiries, which we know from experience will generate future orders”. The gallery’s participation in Art Canton 2015 has thus already been scheduled.

Dr. Stephan Kunkler